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Bar Admissions
Maryland

Court Admissions
Court of Appeals of
Maryland

United States District
Court for the District
of Maryland

Education
University of Maryland
School of Law (J.D.,
1999)

Maryland Institute,
College of Art (B.F.A.,
1985)

CYNTHIA BLAKE SANDERS

Experience

Cynthia Blake Sanders is an experienced intellectual property and entertainment attorney at Ober|Kaler. Cynthia focuses her practice on copyright, trademark, advertising, arts and media law matters, technology transfer and works closely with the firm's Intellectual Property and Business Groups. She counsels a broad range of clients involved in creative endeavors — from designers to publishers, ad agencies to educational institutions, and interactive companies to film producers.

Cynthia reviews and advises clients on the legal clearance, protection and exploitation of their creative works. Projects include identification and development of new works based on public domain materials, creation and interpretation of intellectual property policies, preparation of content license agreements, protection and licensing of characters, clearance, financing and distribution of motion pictures, development of interactive and online media, and compliance review of advertising materials and social media marketing practices.

Cynthia teaches an annual course on entertainment and sports law at the University of Maryland School of Law and lectures frequently. She is an active board member of several arts-related nonprofits. She is also co-author of Ober|Kaler's blog on intellectual property issues, www.OberIPWatch.com. Her ability to clearly articulate the issues relating to new media and intellectual property issues puts her in high demand as a speaker and author.

Professional Memberships

- American Advertising Federation, Baltimore Chapter
 - Board of Directors
- Baltimore School for the Arts
 - Board of Directors
- Maryland Volunteer Lawyers for the Arts
 - Board Member
 - Editor, *MLA Arts Brief*
- Maryland State Bar Association
 - Section on Entertainment and Sports Law
 - Section on Intellectual Property
- Maryland Institute College of Art
 - Adjunct Professor, Entrepreneurship for Artists and Designers, 2005-2009
- University of Maryland School of Law
 - Adjunct Professor, Entertainment and Sports Law

Community Service

- Baltimore Downtown Partnership
 - Safety Providers Network, 1992-1995

- Downtown Panhandling Committee, 1993
- Black Cherry Puppet Theater
 - President 2009-2010
 - Board of Directors
- Friends School Parents Association, 2002-2004
- International Association of Campus Law Enforcement Administrators, 1990-1995
- Mount Royal Improvement Association
 - Safety Coordinating Counsel, 1994-1995

Publications & Presentations

- Author, "Honorable Competitors Should Avoid Zen Path's Way," *Bar Bulletin*, Maryland State Bar Association, 2011
- Presenter, "Protect Your Work: Understanding Copyright," Buyers' Market of American Craft, 2011 Not sure about
- Panelist, "Epic Battle: Open Source v. Copyright," University of Maryland School of Law, 2011
- Moderator, "Social Media Marketing, Online Advertising and Privacy - the Legal Risk of Going Viral," American Advertising Federation, 2011
- Presenter, "Literature and the Law," 2010 Baltimore Writers Conference, Towson University, 2010
- Co-Presenter, "Legal Issues for Photographers," Workshop, Maryland Lawyers for the Arts and the American Society of Media Photographers Baltimore Chapter, 2010
- Author, "Cyberspace-Spanning Photos Create Copyright Conundrum," *Maryland Bar Journal*, Maryland State Bar Association, 2010
- Author, "Results Not Typical—Bloggers and Celebrities (and Advertisers) Must Comply with New FTC Guides," *MSBA Intellectual Property Section Newsletter*, Maryland State Bar Association, 2009
- Presenter, "Legal Rights for Filmmakers" Women in Film and Video, 2009
- Presenter, "Who Controls Your IP? 10 Ways to Control Your Rights," AIGA, 2009
- Presenter, "Social Media Rules for Astrourfers, Mommy Bloggers and Business Owners," AAF Baltimore, 2009
- Presenter, "Writer's Workshop," Maryland Lawyers for the Arts and CityLit Project, 2009
- Presenter, "Orphan Works, Black Widows and Copyright Policy for use of Art Images: Is Broader Protection or Broad Fair Use Better for Art?" Social Theory Politics and the Arts Conference, 2008
- Author, "The Orphan Works Act: Easier for Users or More Difficult for Artists?" *MLA Arts Brief*, 2008
- Presenter, "Writer's Workshop," Maryland Lawyers for the Arts and CityLit Project, 2008
- Author, "Artists and Moral Rights: Do You Have Any?" *MLA Arts Brief*, 2008
- Presenter, "The Good, the Bad, and the Ugly—Ads Can Cause Trouble," Minnesota Free Paper Association Winter Conference, 2008
- Author, "Background Music in Sports-Sampling, Copyright Law and the Infringing Gymnast," *Maryland Bar Journal*, 2007
- Presenter, "These Rules Stink: Regulatory Compliance Issues for Free Community Paper Publishers," Association of Free Community Papers Annual Conference, 2007
- Panelist, "Legal Issues in Mix Tapes," Howard University Law School Sports Entertainment Law Student Association, 2007
- Presenter, "Copyright and Fair Use for Artists and Arts Educators," Maryland Institute College of Art MFA Program, 2007

- Presenter, "Legal Issues in Advertising," Ad Pros of Des Moines, 2006
- Presenter, "Internet Issues for Publishers," Independent Free Papers of American Annual Conference, 2006
- Presenter, "Advertising and Internet Issues for Publishers," Southern Advertising Publishers Association, 2006
- Presenter, "Publishers Roundtable — Legal Issues for Publishers," MidAtlantic Community Publishers Association Spring Conference, 2006